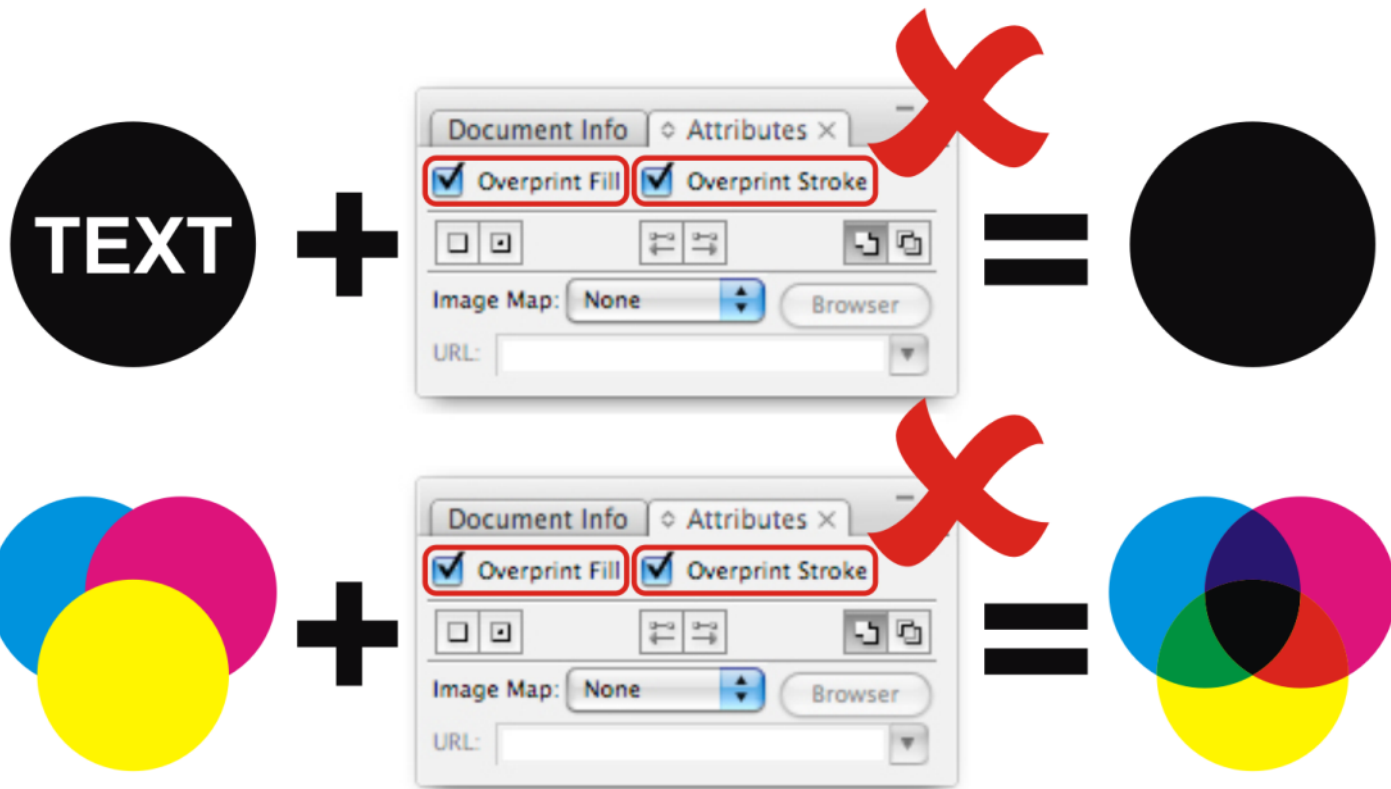


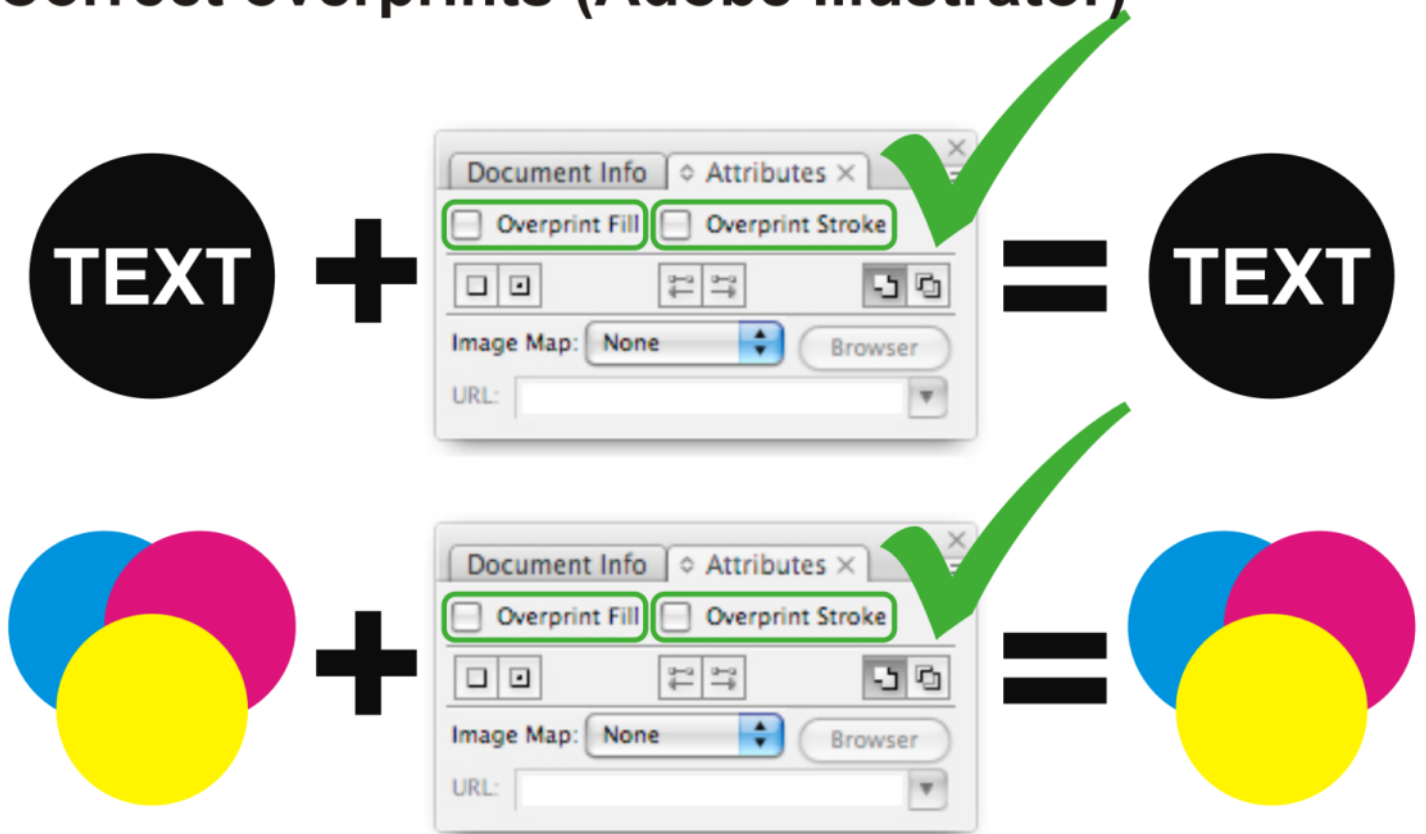
PERFECT
ARTWORK
GUIDE

USEFUL TIPS

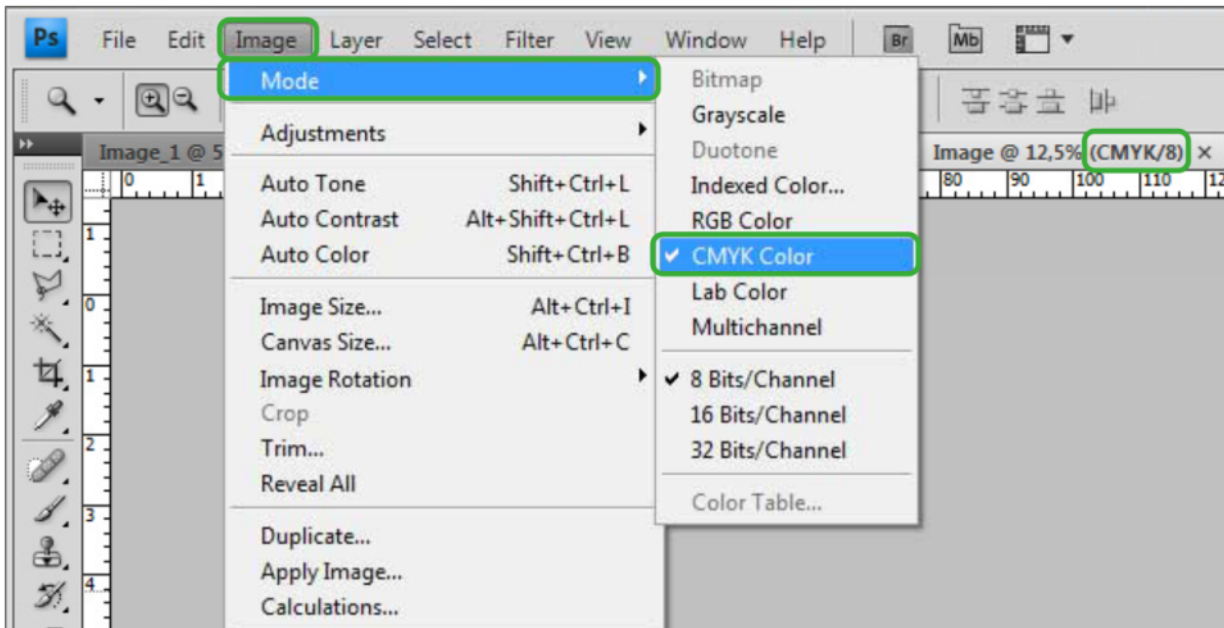
Incorrect overprints (Adobe Illustrator)



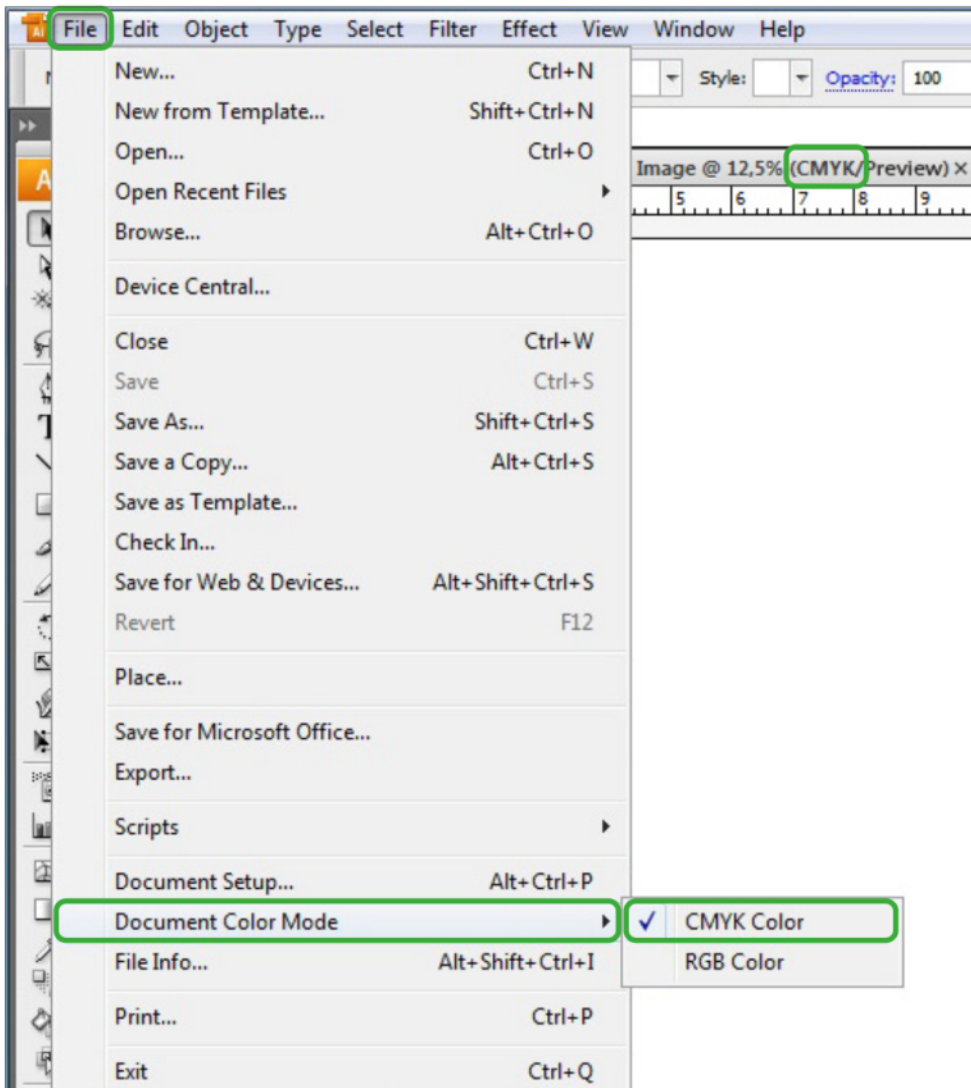
Correct overprints (Adobe Illustrator)



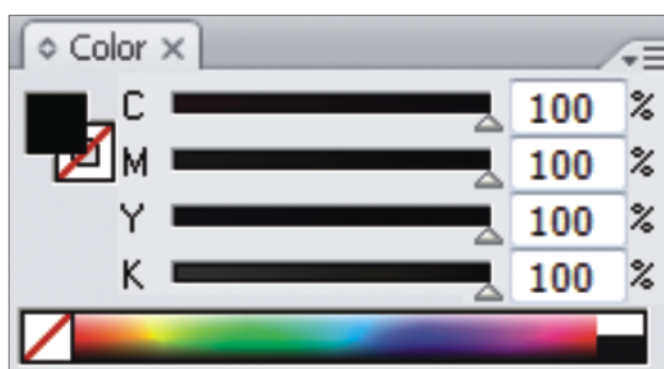
Convert to CMYK (Adobe Photoshop)



Convert to CMYK (Adobe Illustrator)



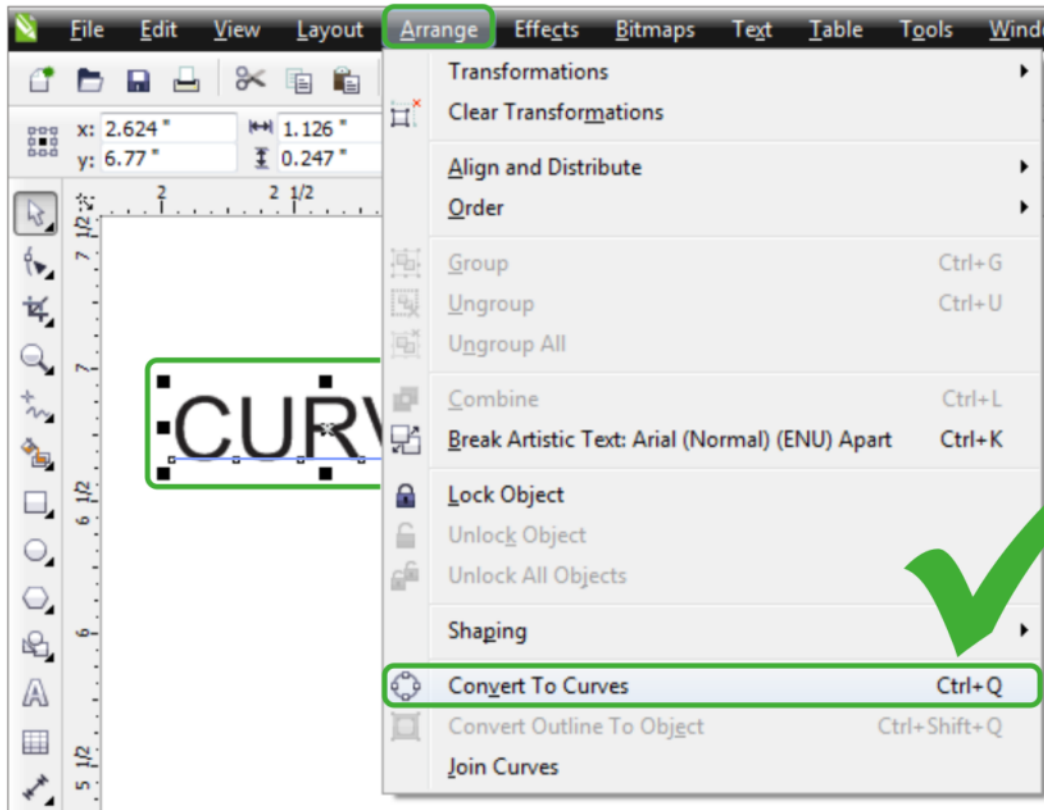
Black colour in CMYK



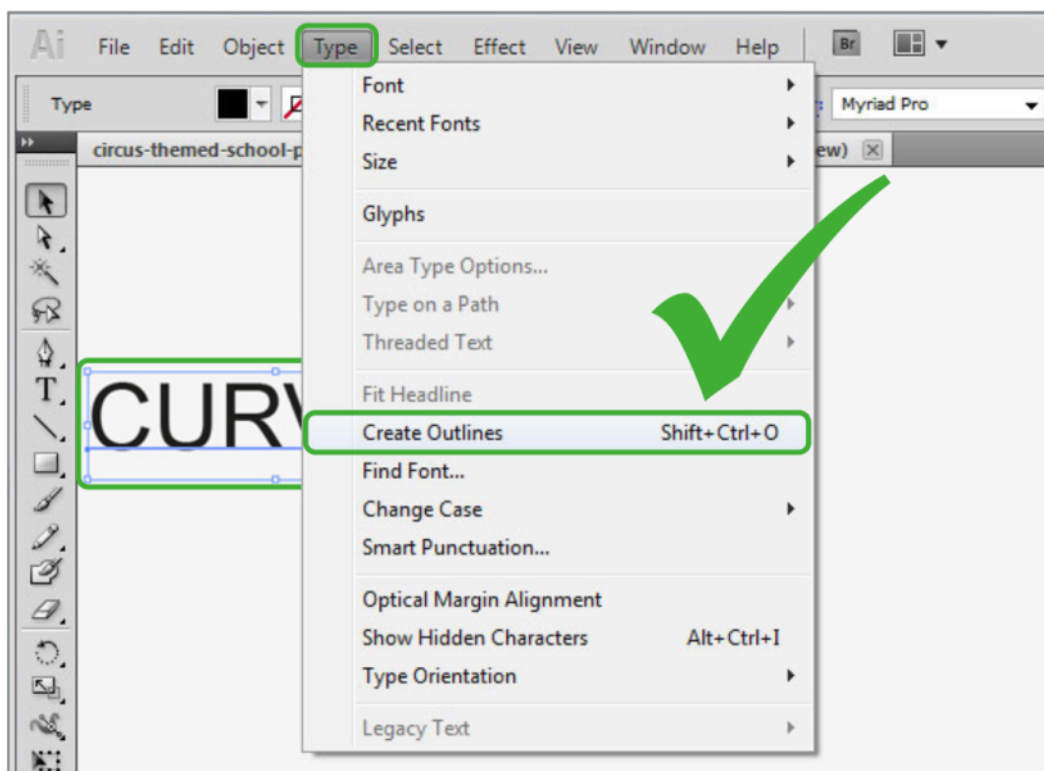
TEXT 

CURVES 

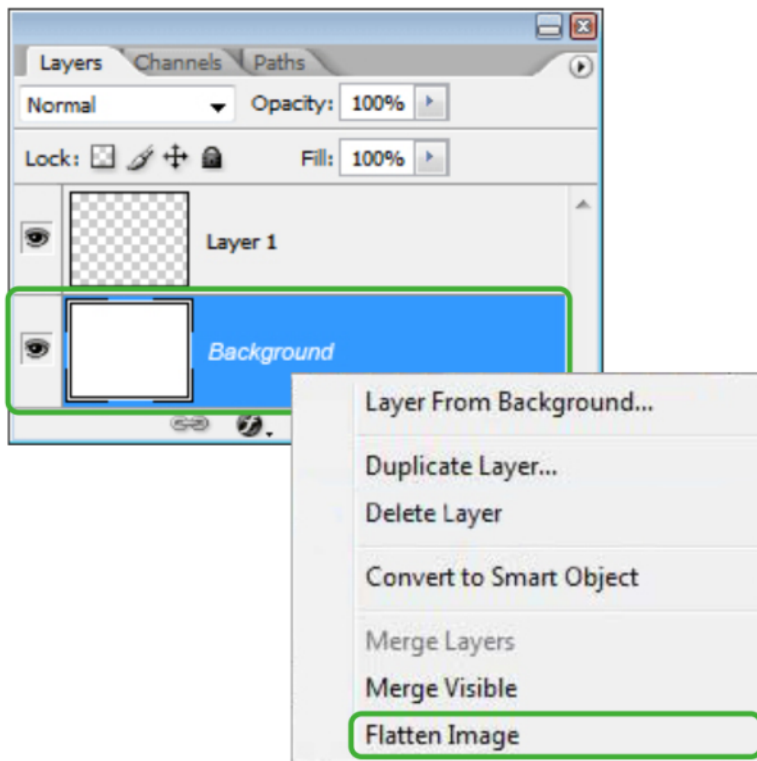
Convert to curves (CorelDraw)



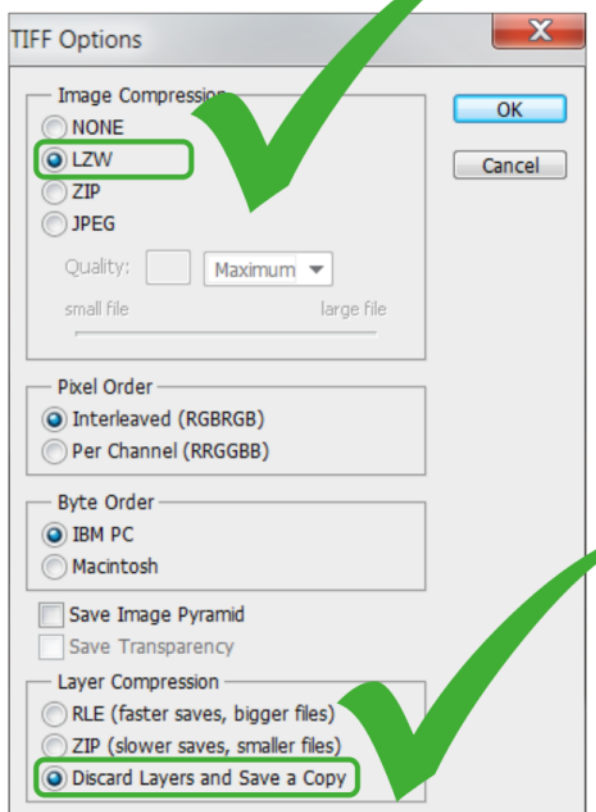
Create outlines (Adobe Illustrator)



Flatten image into a single background (Adobe Photoshop)



Save image as a TIFF file (Adobe Photoshop)



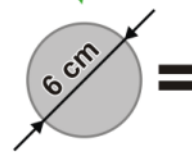
Approx distance from the edge/sleeve/seams

Sleeve size

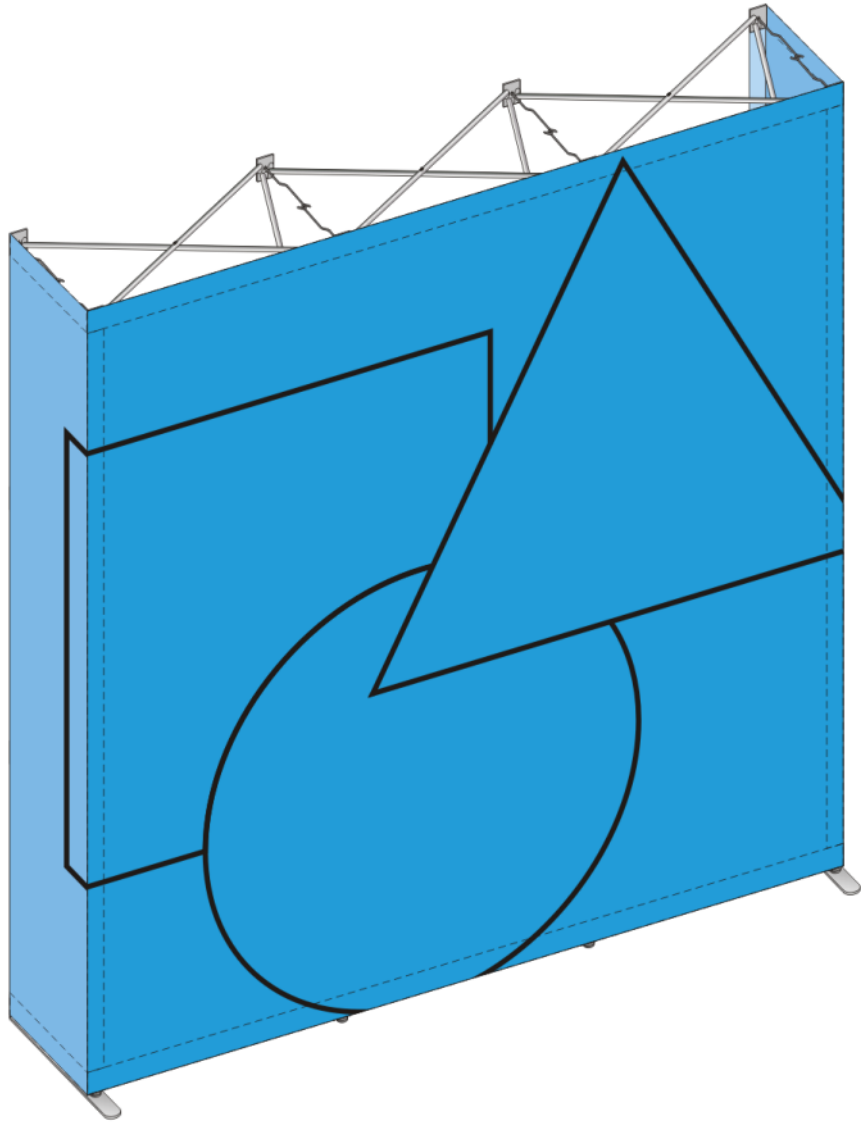
diameter	on flat (rounded)
5 mm	10 mm
10 mm	18 mm
12 mm	22 mm
15 mm	27 mm
18 mm	32 mm
20 mm	35 mm
25 mm	42 mm
30 mm	50 mm
35 mm	60 mm
40 mm	65 mm
45 mm	75 mm
50 mm	82 mm
55 mm	90 mm
60 mm	100 mm
65 mm	105 mm
70 mm	115 mm
75 mm	125 mm
80 mm	130 mm
85 mm	140 mm
90 mm	145 mm
95 mm	155 mm
100 mm	160 mm
105 mm	170 mm
110 mm	180 mm
115 mm	185 mm
120 mm	195 mm
125 mm	200 mm
130 mm	210 mm
135 mm	215 mm
140 mm	225 mm
145 mm	235 mm
150 mm	240 mm



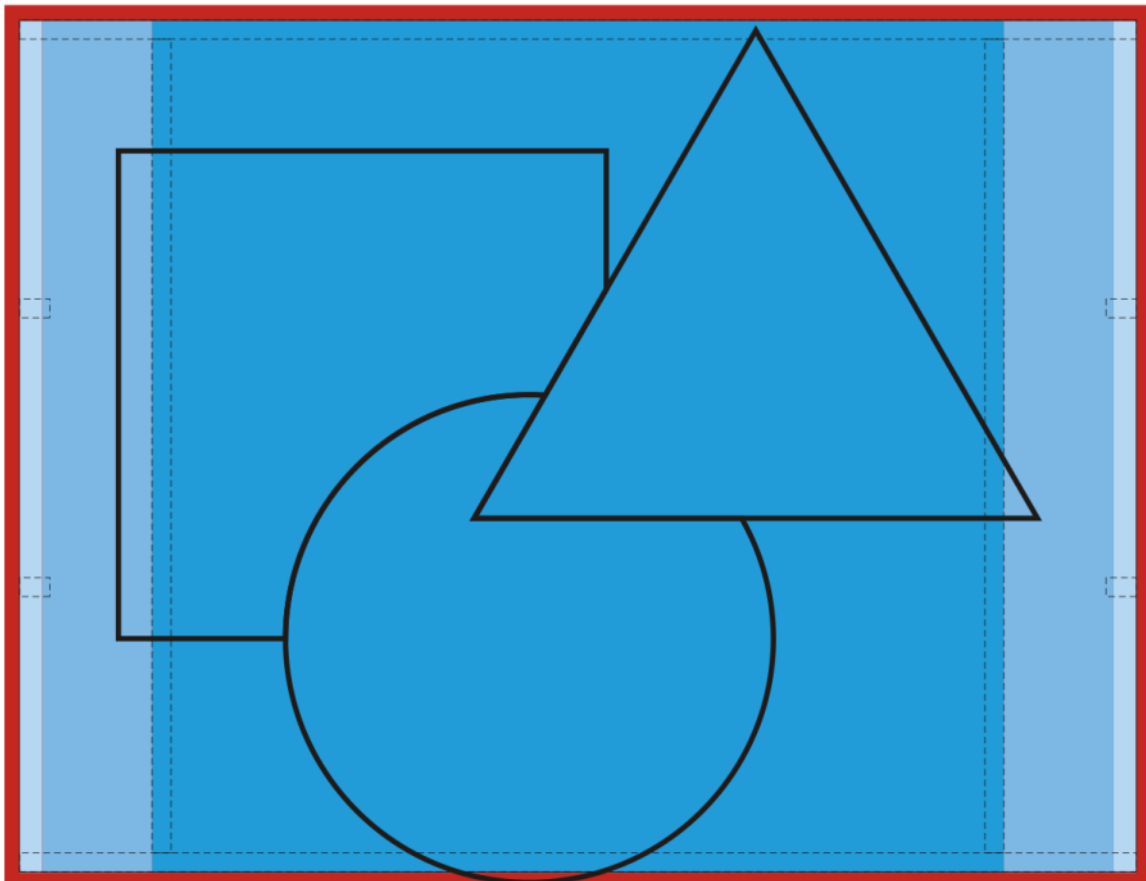
Example



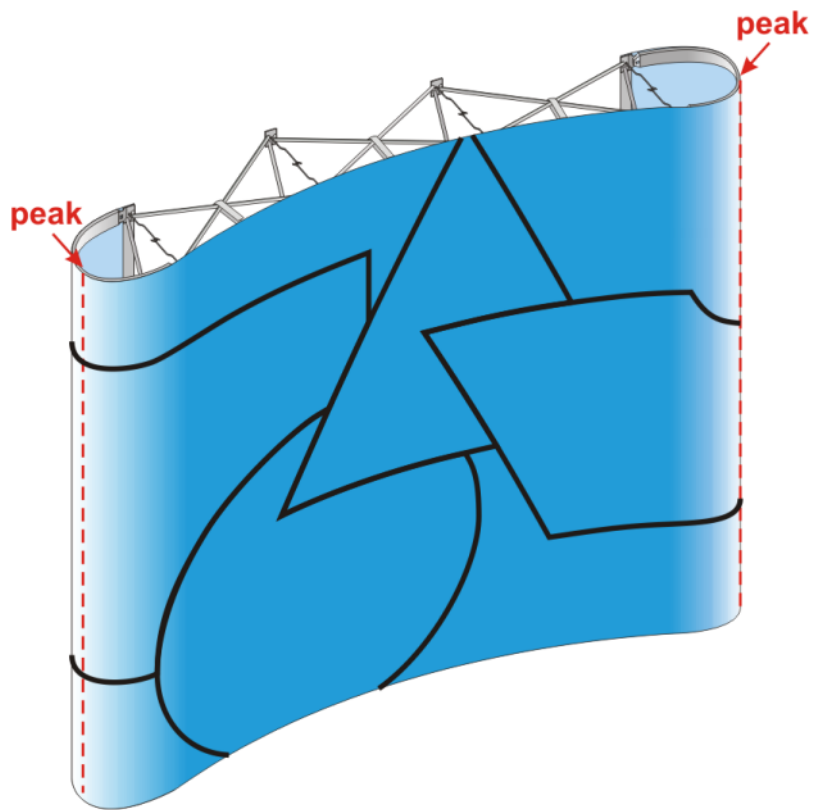
Pop-up



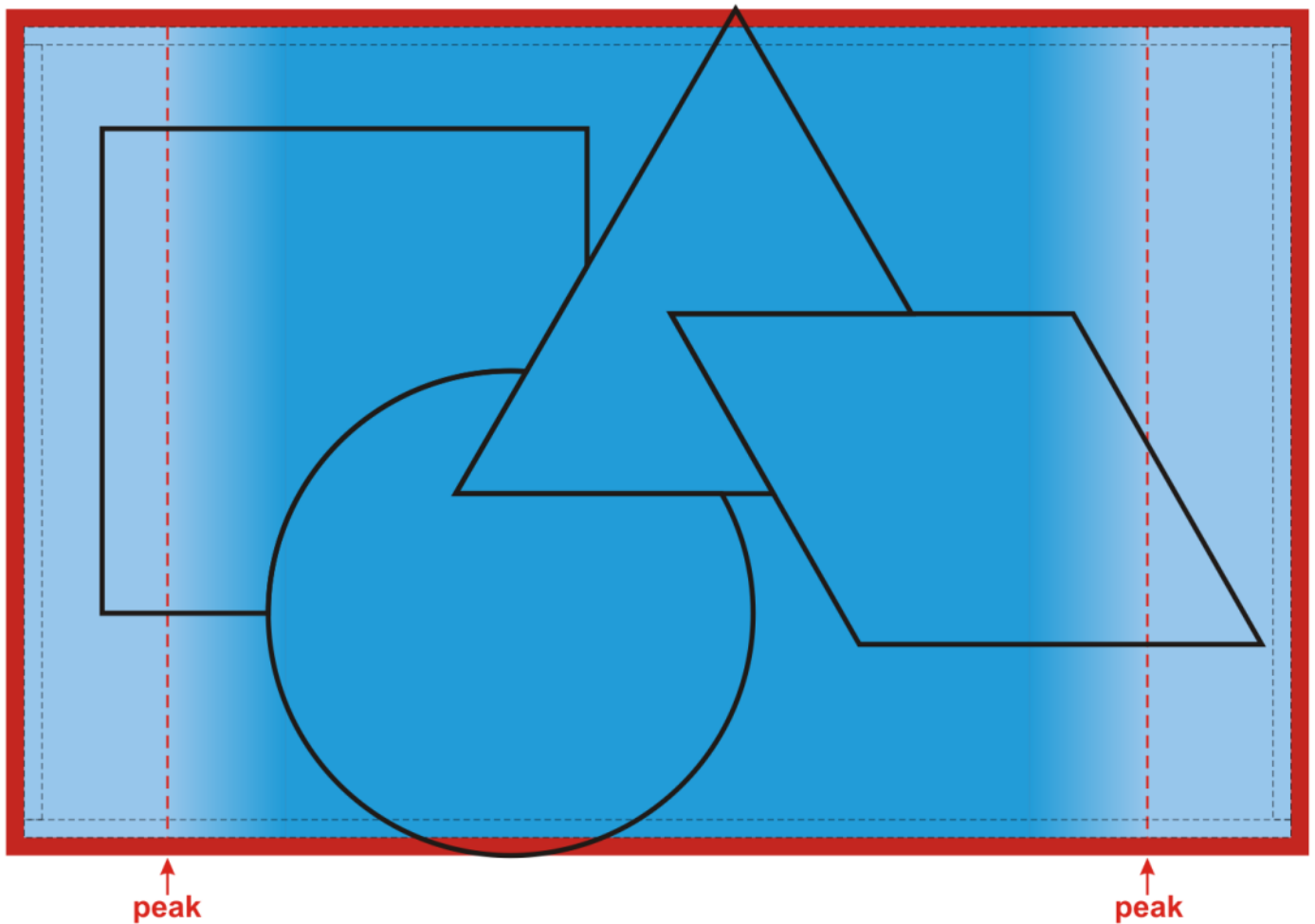
TEMPLATE



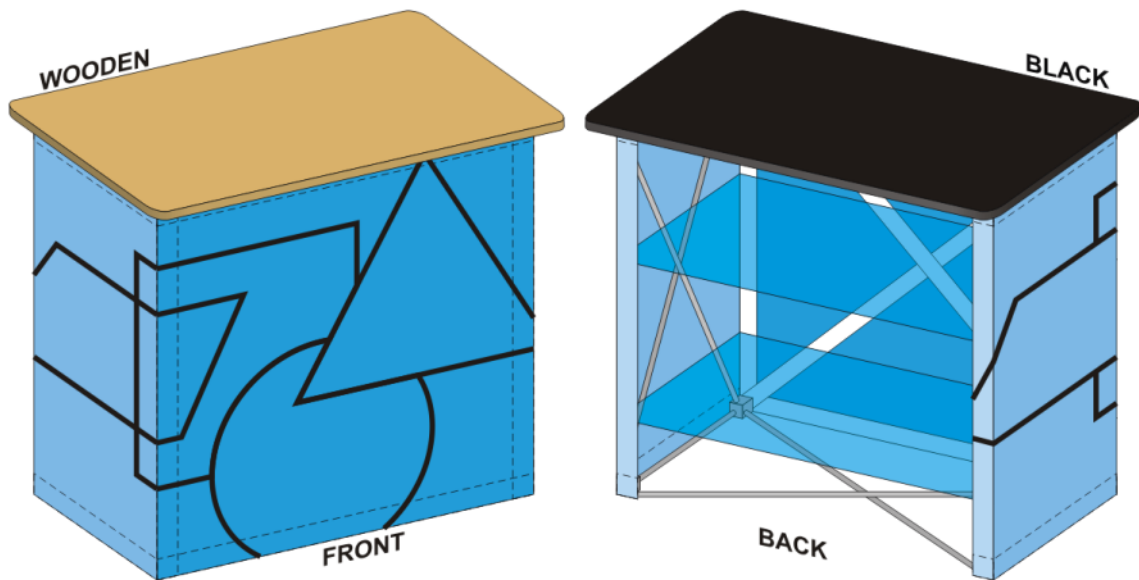
Pop-up curved



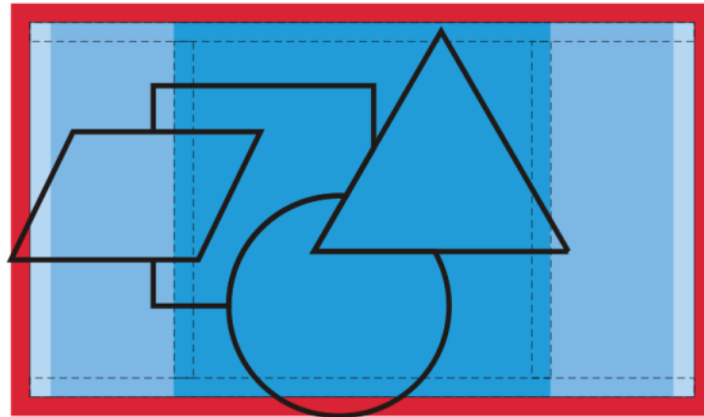
TEMPLATE



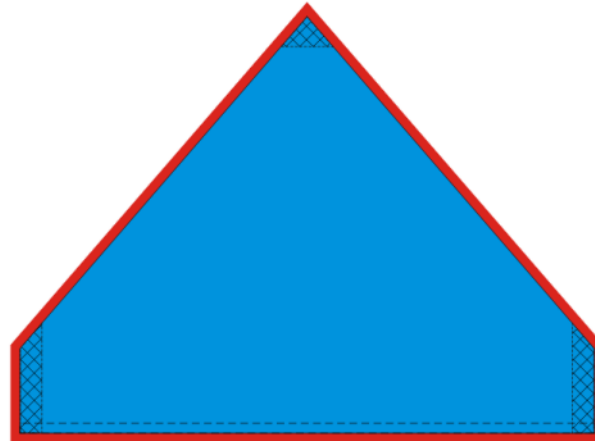
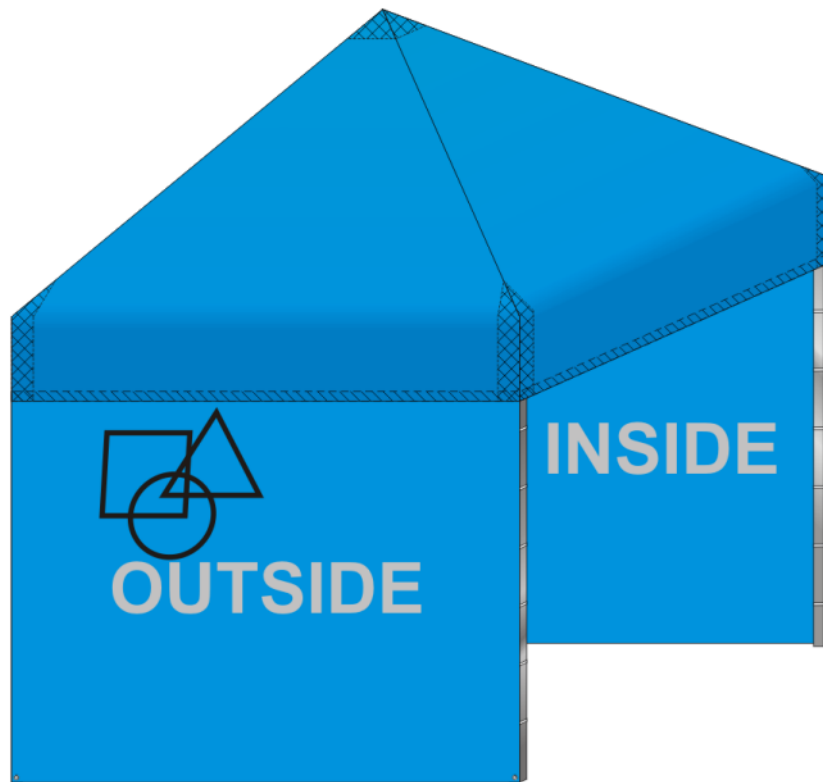
Expo table



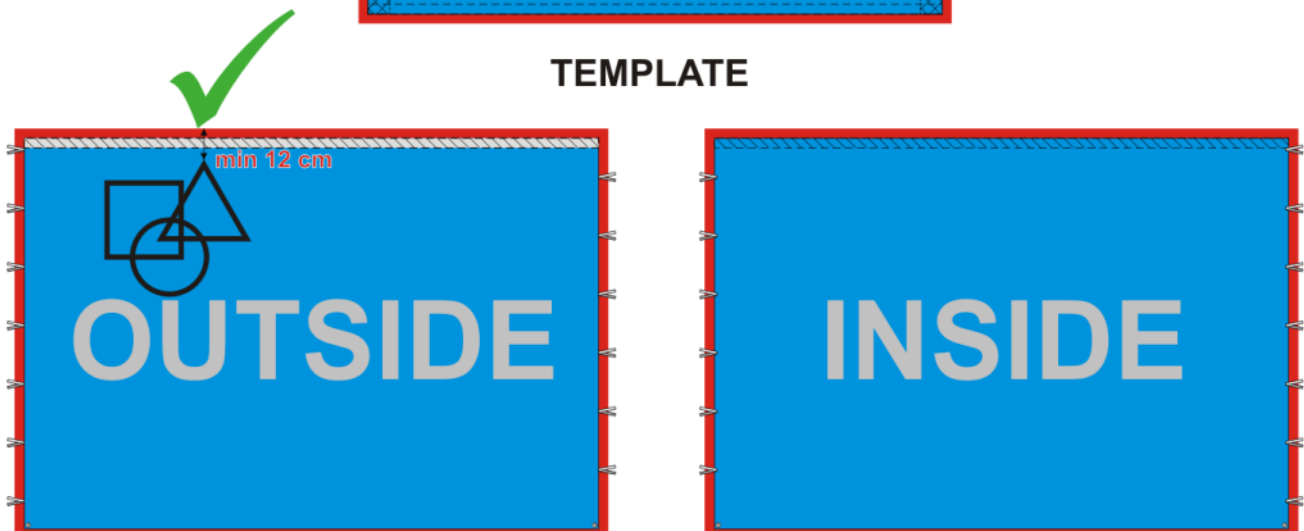
TEMPLATE



Expo tent - Textile

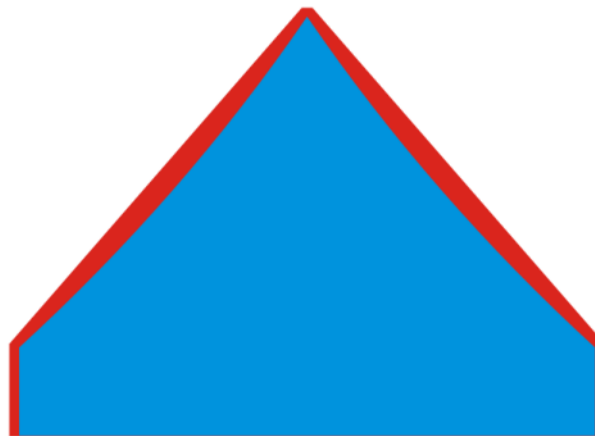
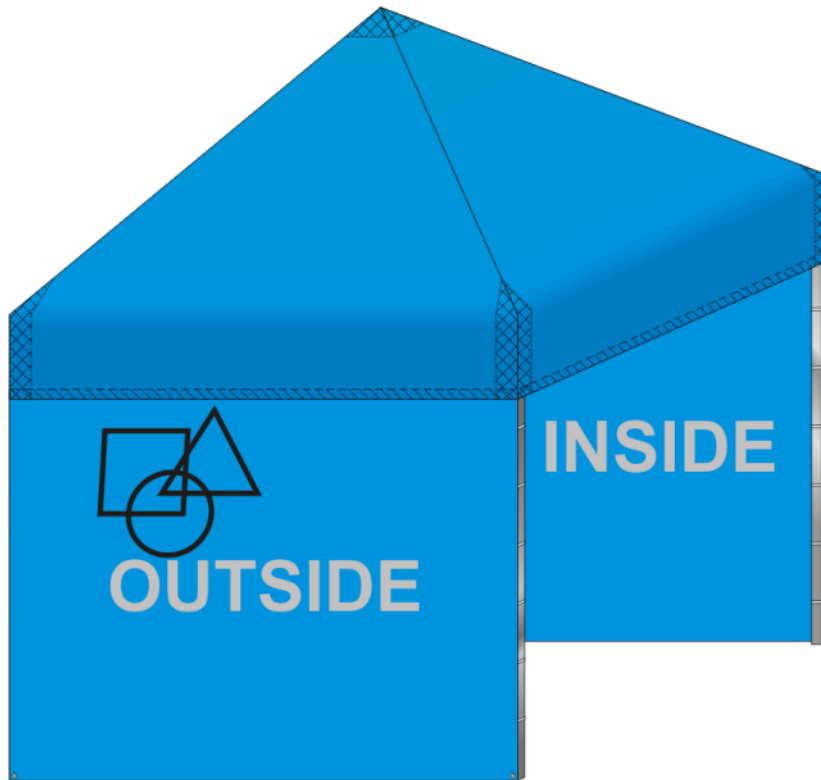


TEMPLATE

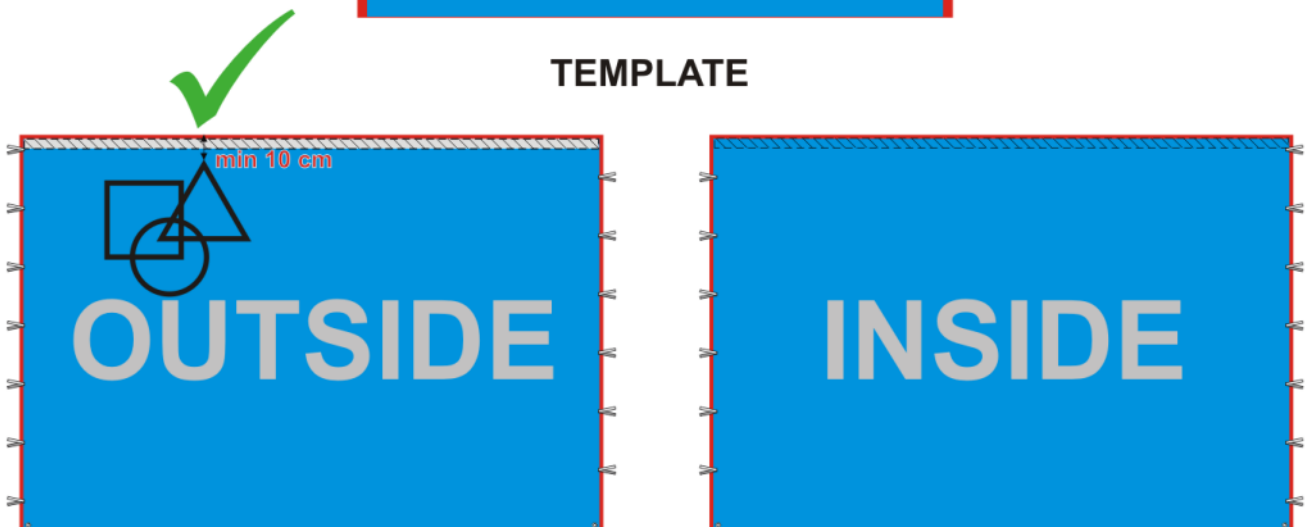


Each order for walls should indicate whether the print should be on the inside or on the outside of the tent. Should this piece of information be missing, artwork will be printed on the outside of a tent by default.

Expo tent - PVC

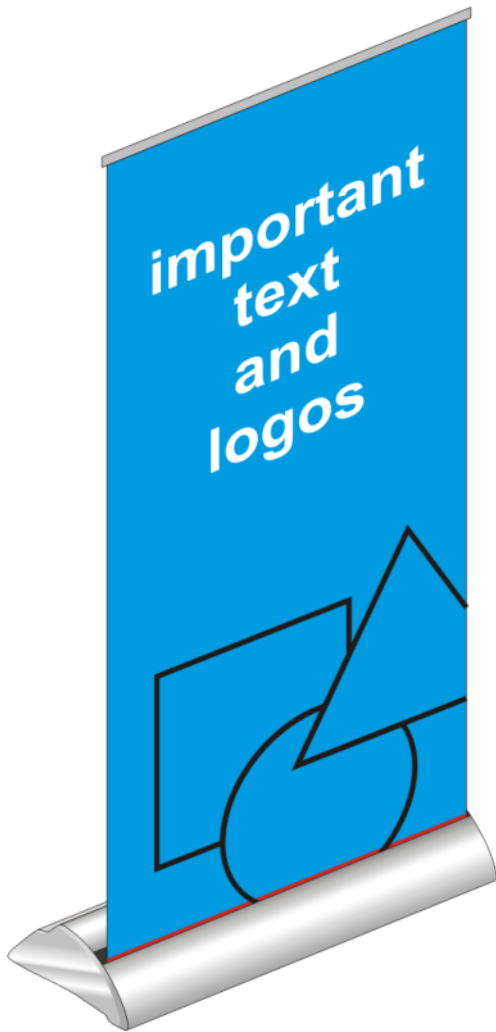


TEMPLATE

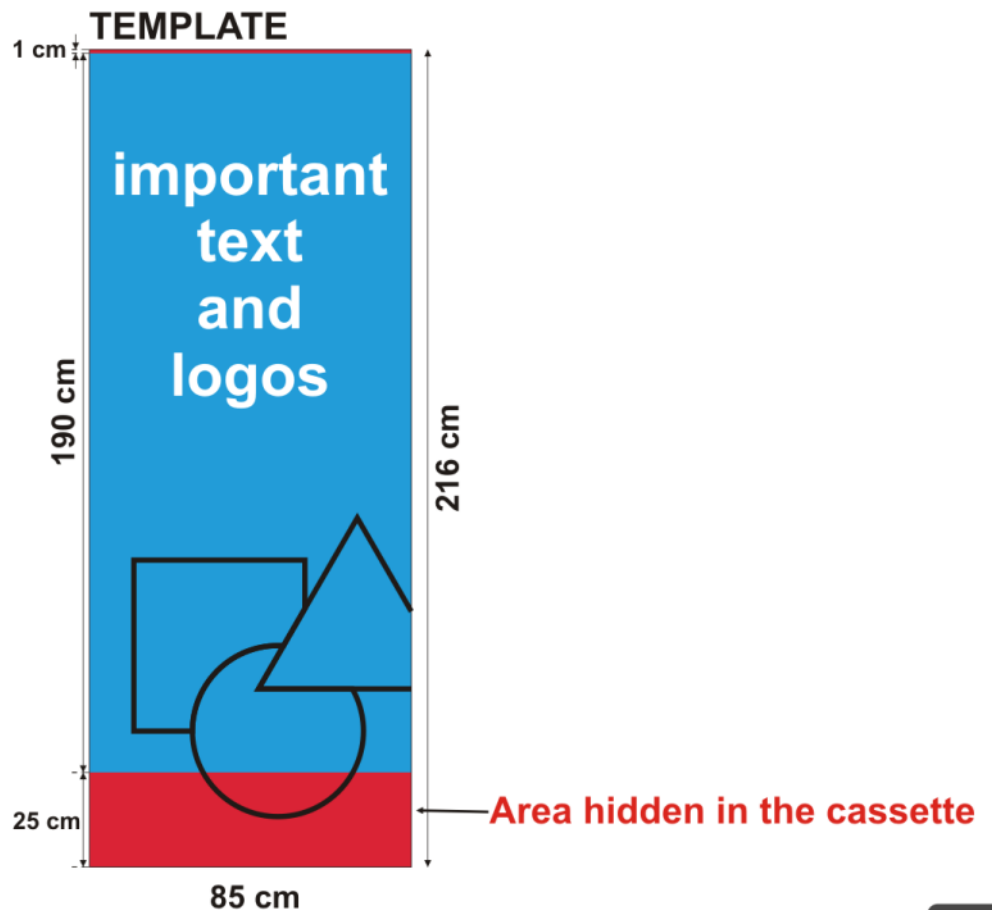


Each order for walls should indicate whether the print should be on the inside or on the outside of the tent. Should this piece of information be missing, artwork will be printed on the outside of a tent by default.

Business Roll-up



Eco Roll-up



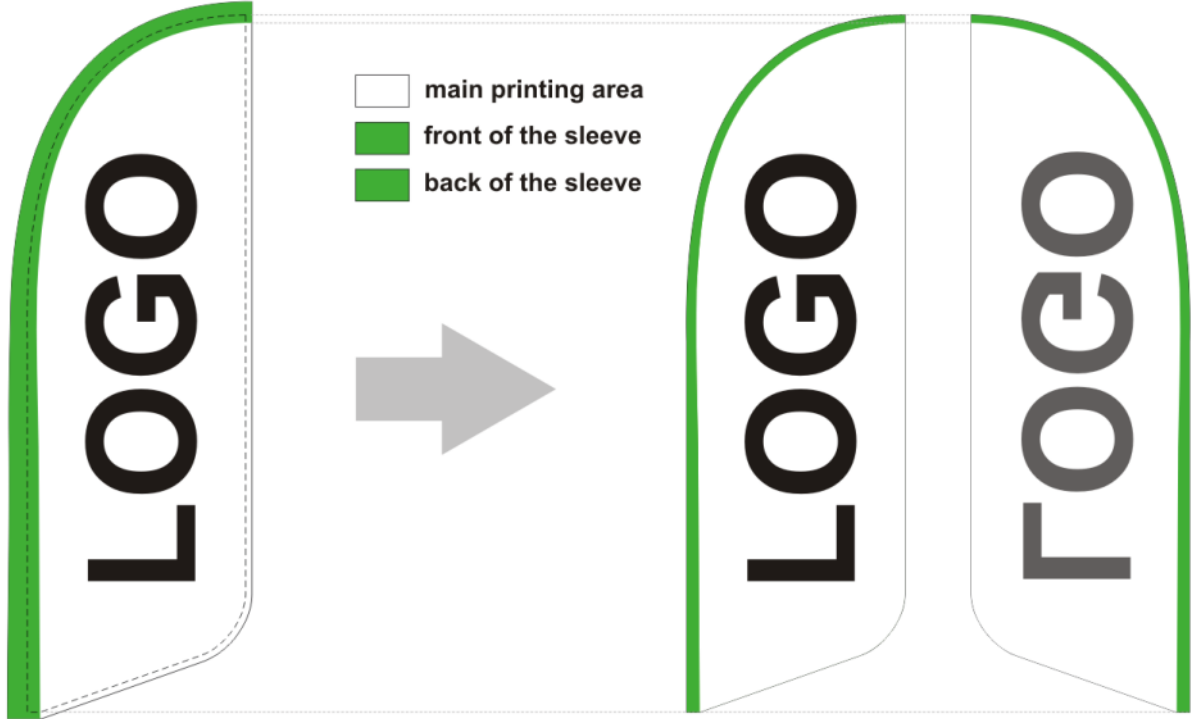
Beachflags

Example 1

1-COLOUR SLEEVE

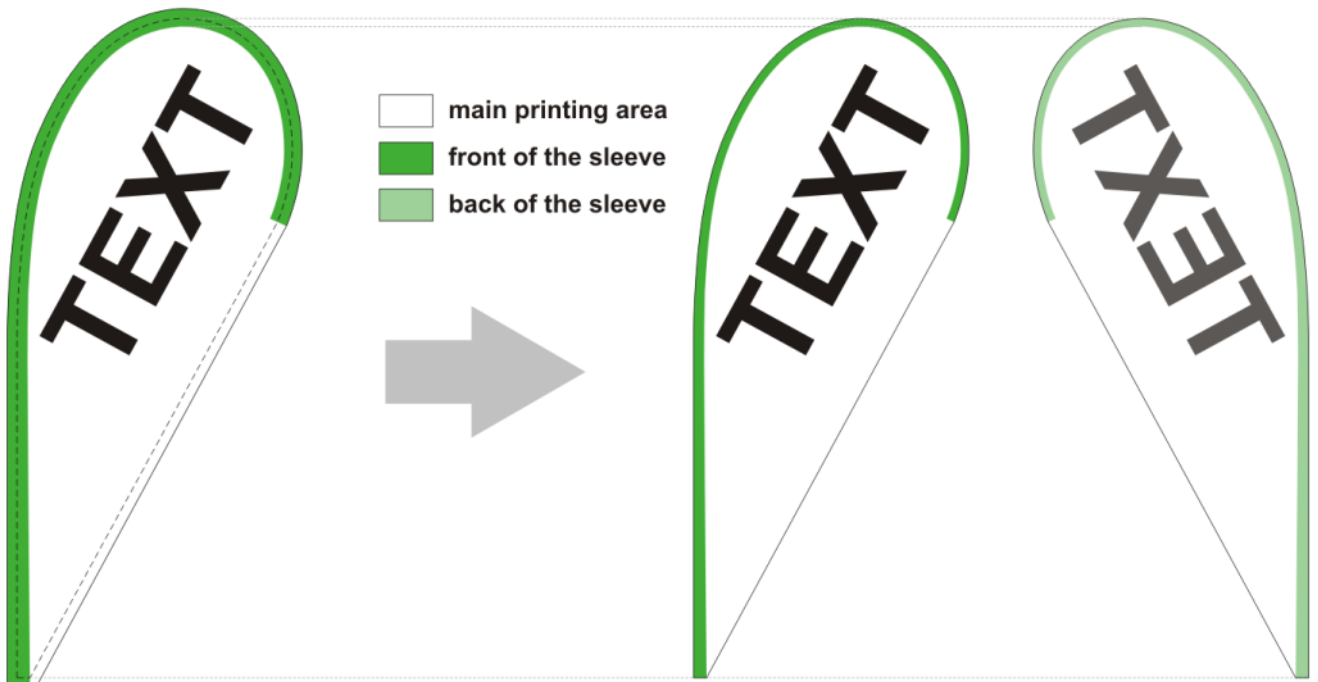
PRINTED BEACHFLAG
BEFORE SEWING

FINISHED BEACHFLAG
FRONT BACK



PRINTED BEACHFLAG
BEFORE SEWING

FINISHED BEACHFLAG
FRONT BACK






Beachflags

Example 2

SLEEVE SAME AS BACKGROUND

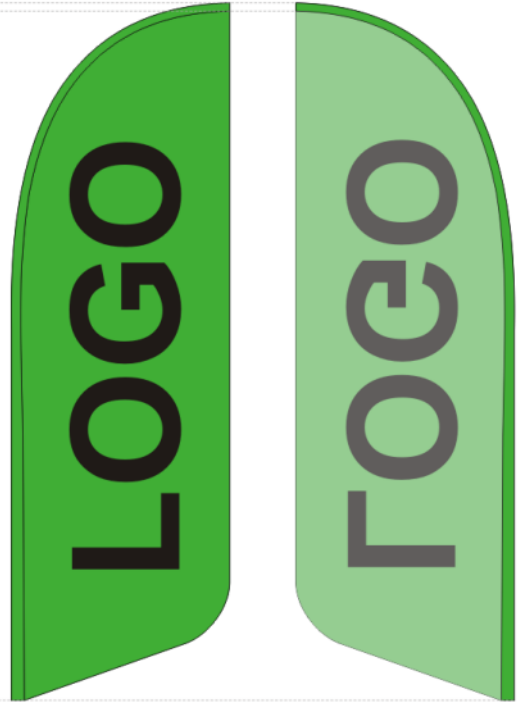
**PRINTED BEACHFLAG
BEFORE SEWING**



-  main printing area
-  front of the sleeve
-  back of the sleeve






**FINISHED BEACHFLAG
FRONT BACK**



**PRINTED BEACHFLAG
BEFORE SEWING**



-  main printing area
-  front of the sleeve
-  back of the sleeve



**FINISHED BEACHFLAG
FRONT BACK**

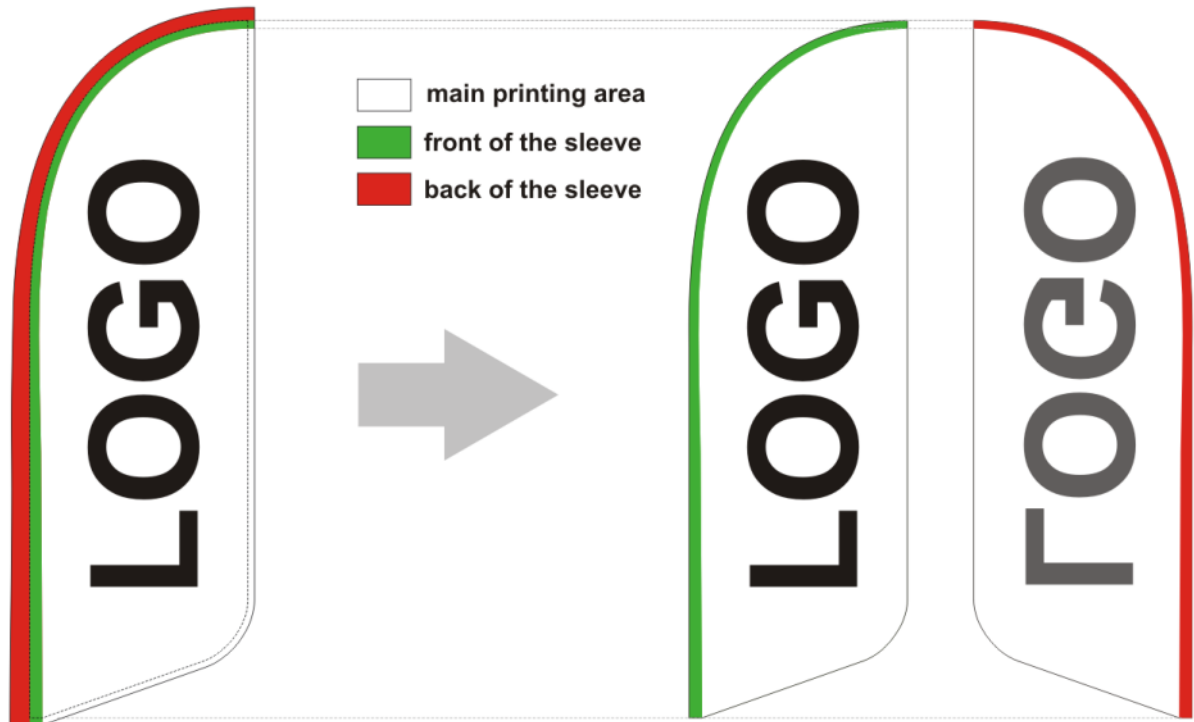


Beachflags

Example 3 2-COLOUR SLEEVE

PRINTED BEACHFLAG
BEFORE SEWING

FINISHED BEACHFLAG
FRONT BACK

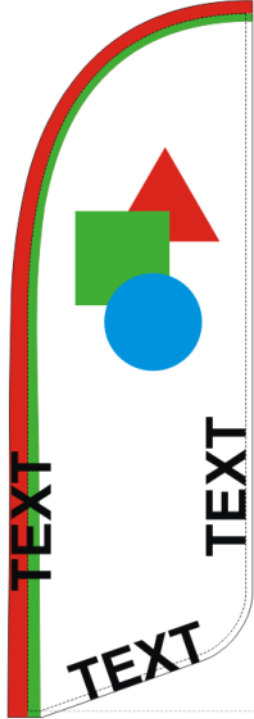


Beachflags

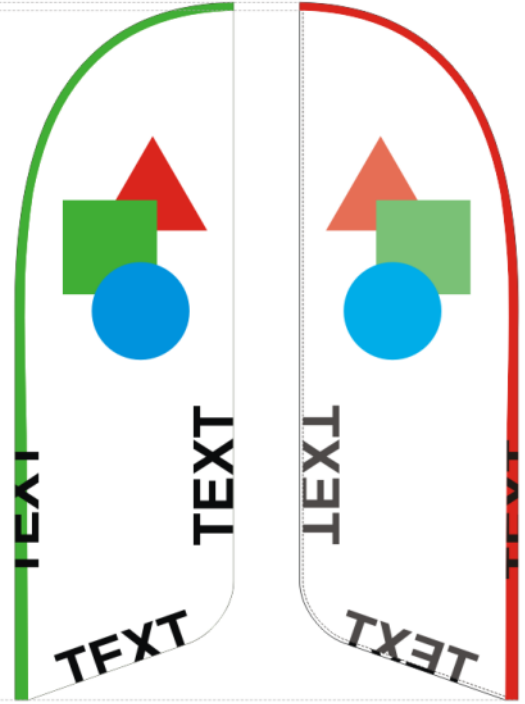
Example 4

TEXT TOO CLOSE TO THE EDGE

PRINTED BEACHFLAG BEFORE SEWING



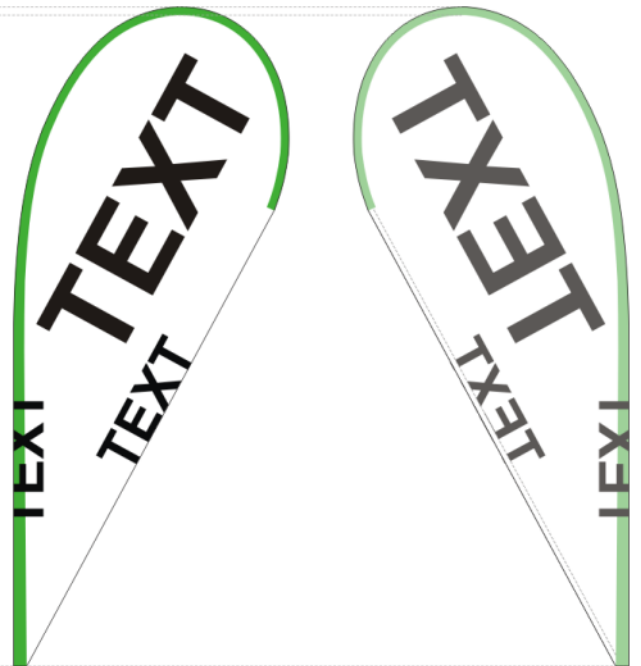
FINISHED BEACHFLAG FRONT BACK



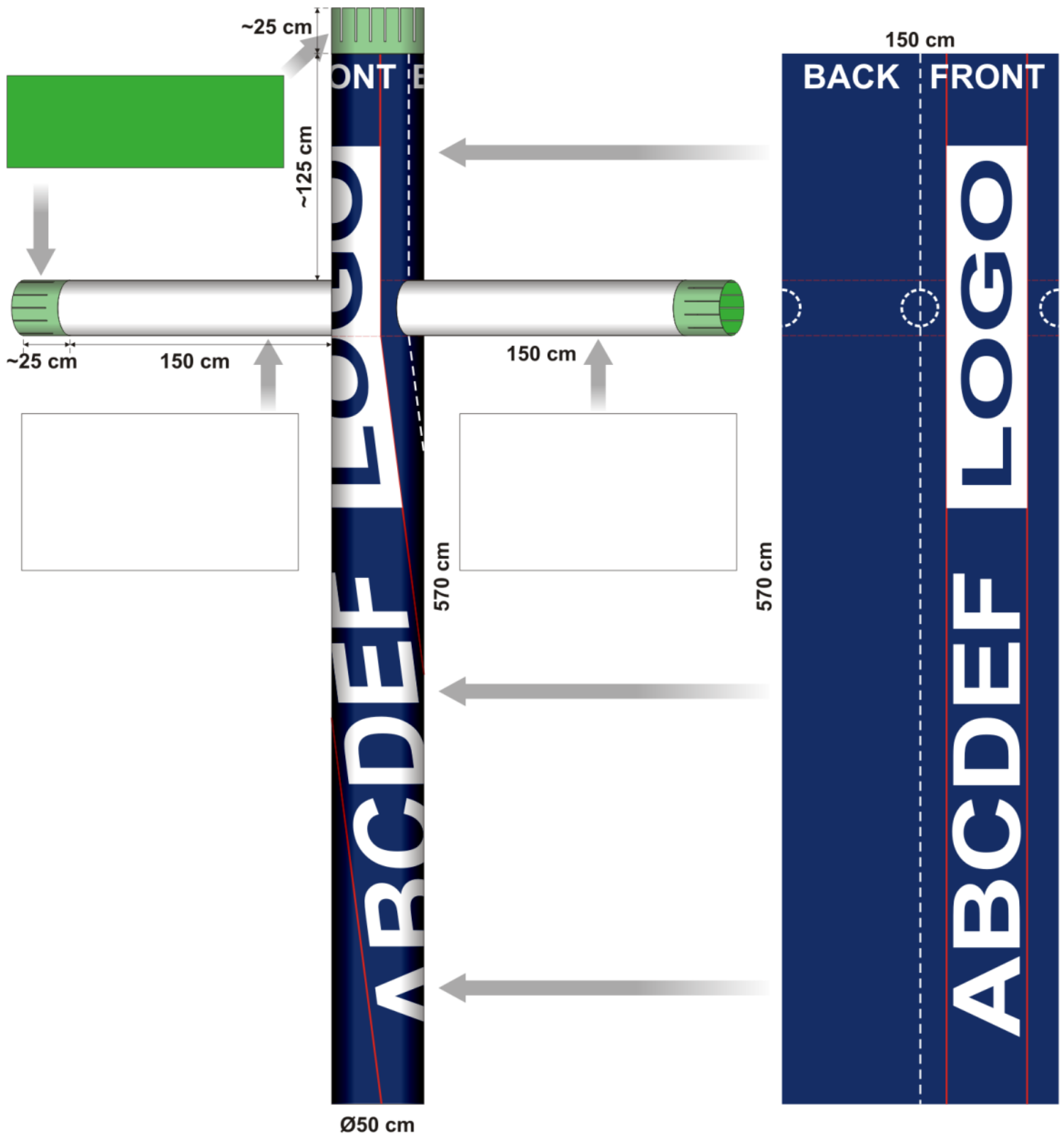
PRINTED BEACHFLAG BEFORE SEWING



FINISHED BEACHFLAG FRONT BACK



Skydancer



Please note the 'body' twists according to air-movement generated by the fan. See the example above. Please take it into consideration when preparing artwork.